

MEDIA KIT

XLNC1

104.9 FM

Who We Are



104.9 FM XLNC1 is considered the most recognizable radio station in the San Diego and Baja California region for its unique format broadcasting classic hits and reaching the most exclusive audience for more than a decade.

Our Special Programming Is Tailored To:

- + *Broadcasting the most beautiful music of all time moving through generations*
- + *Ensuring the growth of our most loyal, influential and affluent audience*
- + *Enhancing the corporate image of our sponsors during our exclusive sponsorship programming*

Our Audience

XLNC1 (Excellency One) strives to provide a medium where the community can learn, enjoy, and connect with the best music of all time. Broadcasting a wide variety of light classical programming, we provide an uninterrupted service to the San Diego/Baja CA region because...

We believe that this music is for everyone!

WATCHED, LISTENED OR READ IN THE PAST 7 DAYS: SAN DIEGANS 18+

89.1%

RADIO

77.8%

BROADCAST TV

68.6%

CABLE TV

30.3%

NEWSPAPER

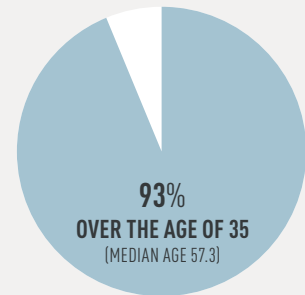
XLNC1 LISTENERS



36.9%



63.1%



57% HAVE COLLEGE EXPERIENCE



55% BOUGHT THEIR LAST VEHICLE NEW



62% OWN THEIR HOME



\$54,200 MEDIAN INCOME



37% PAST YEAR: UPSCALE HOTEL OR RESTAURANT

Around The World

With our online streaming and mobile applications, **104.9 FM XLNC1** can ensure that your message will be heard around the world in more than **169** countries.

TOP TEN COUNTRIES



169 COUNTRIES REACHED

AVERAGE LISTENER TIME



Our Coverage Area



104.9 FM XLNC1

1690 Frontage Road, San Diego, CA 91911

P 619.575.9090 | F 619.423.1818

www.xlnc1.org

Contract Agreement

This is a binding agreement between _____ and 104.9 FM Radio Station.

Service Agreement Detail

Company Name _____
Address _____
City & State _____ Zip Code _____
Phone (____) _____
Cell (____) _____
Fax (____) _____
Email _____
Contact Name _____

Service Description _____

Specify Payment Cash Credit/Debit Check Other
Service Agreement Amount NAME _____ Card # _____ Exp. ____ / ____
\$ _____
Commencing _____ Ending _____

Company Representative _____ / _____ / _____
NAME TITLE DATE

- * A total of four weeks must be paid in order to start contract
- * Make all checks payable to 104.9 FM XLNC1